

## **MINUTES**

### **Lakes Region Comprehensive Economic Development Strategies (CEDS) Strategy Committee Meeting**

Southern NH University  
Gilford, New Hampshire

October 29, 2008

#### **Committee Members Present:**

Bill Beyer, Meredith Village Savings Bank	Gerry O'Neil, Private Sector representative
Jennifer Boulanger, BCEDC	Linda Normandin, Private Sector representative
Mark Edelstein, NH Community Technical College	Carol Pierce, Laconia Human Relations Committee
Debbie Frawley-Drake, Lakes Region Linen	Denise Sharlow, Franklin Business & Industrial Development
Gary Groleau, NH Ball Bearing	Dick Waitt, LRPC
Moe Lafreniere, The Common Man	

#### **Others:**

Carol Cantin, NH Department of Employment Security  
Deborah McManus Avery, NH DRED  
Kimon Koulet, LRPC  
Michael Tardiff, LRPC

#### **Call to Order**

The meeting was called to order by Bill Beyer at 4:05pm. Following a correction of the September 24, 2008 CEDS Strategy Committee meeting minutes noting that there are 13 private sector and 12 public sector representatives on the CEDS committee, the minutes were then accepted by a unanimous vote of the committee.

#### **CEDS Final Project Scoring**

Jennifer Boulanger introduced the topic of the final scoring of projects submitted for inclusion in the CEDS. At this time there are eighteen projects that have been scored and are included in the Project Evaluation Form (see attached). Since the last CEDS meeting, the Harriman Hill/Eastern Lakes Housing Coalition project was submitted and scored, and the WOW trail project was deleted as a project form was not prepared for that project. The WOW trail project will instead be included in the CEDS under the category of "Future Projects".

J. Boulanger summarized the process that the project scoring subcommittee undertook to score the projects according to the criteria developed by the CEDS committee, noting that the scoring of the projects had been revisited since the last CEDS meeting to further guarantee that the scoring for each project had been undertaken in the same manner. The final scoring gave the Schools to Manufacturing project the highest score, with the lowest score going to the Operation of a Composting Program in Laconia.

Carol Cantin asked if there was still time to complete an additional project form for the Adult Success Program and have it added to the process. It was decided instead, this project could also be added to the list of future projects and be included in subsequent revisions to the CEDS.

Following the review of the Project Evaluation Form, Michael Tardiff was asked to review the draft CEDS Plan of Action section (attached) as the project priority list is to be included in that section of the CEDS document. He noted that the draft Plan of Action contains a Stratified Project Priority list that separates the projects into two categories - (1) Development/Implementation and (2) Planning/Organization. The draft list of projects in priority order is as follows:

**Development/Implementation**

1. Gunstock Expansion and Redevelopment
2. New Economy Technology Plan
3. Harriman Hill/Eastern Lakes Housing Coalition
4. Bridging Sustainability- Ossipee Mt. Grange Revitalization Project
5. Northfield - NH 140 Sewer Project
6. Pathways of Wolfeboro

**Planning/Organizational**

1. Schools to Manufacturing Partnership
2. Lakes Region Workforce Housing Coalition
3. Enhance Local Opportunities for Agricultural Livestock
4. Combined Heat and/or Power for Industrial Parks
5. Lake Winnepesaukee Watershed Association Management Plan
6. Strategic Plan for Social Capital Growth
7. Bole Chip Equipment Lease/Purchase Program
8. Lakes Region Energy Alliance
9. Milfoil Suction Harvester
10. Lakes Region Brownfields Assessment Program
11. Sampling of Tributaries of Lake Winnepesaukee
12. Operation of Composting Program in Laconia

M. Tardiff noted that the stratified priority list basically retains the scoring priorities from the project evaluation form, but splits up the projects so planning projects are not addressed in the same manner as those projects that are closer to implementation. Following a discussion of the process followed by LRPC staff to develop the list, it was recommended that the New Economy Technology Plan be included in the Planning/Organizational category due to its status and timing. In addition, projects that are eligible for EDA funding will be identified in the list as well.

**Performance Measures**

Kim Koulet began the discussion of performance measures by noting the importance of the topic to the overall CEDS development process. Essentially, performance measures are used to determine the

effectiveness of the CEDS, both in a quantitative and qualitative way. Possible quantitative measures that were discussed included a tally of the number of jobs created by project and calculating any improvements to the median wage by year. Possible qualitative measures include the ability of the CEDS committee to spin off activities that have been supported during the CEDS development process such as a potential Lakes Region Housing Coalition. Following a good discussion regarding potential performance measures, the individual subcommittees were asked to meet in the near future to discuss potential performance measures and report back to the overall committee at the next CEDS meeting.

### **Committee Membership and Chairman Status**

Bill Beyer opened the discussion of future membership and chairman status by noting that the subcommittees had been asked to provide the names of individuals that had been involved in the work of the subcommittees or others from the community that they felt would make strong additions to the CEDS Strategy Committee. The subcommittee chairs were all polled and a draft list of potential CEDS participants was developed. LRPC staff was asked to prepare a contact list as a result of the discussion. Potential new members of the CEDS Committee will be asked to attend the next CEDS meeting, and possibly be asked to arrive early to review past CEDS activities and progress to date.

B. Beyer further noted that he was seeking a replacement for his position as Chair of the CEDS Strategy Committee. He noted that the term for the next CEDS chairman would be one year. After some discussion it was proposed the J. Boulanger be approved as the next chairman. J. Boulanger expressed her concern regarding taking the position as well as retaining her position as chair of the Communication and Collaboration subcommittee. B. Beyer and J. Boulanger will discuss options and present a plan to the CEDS committee at the December meeting.

### **Draft Plan of Action**

The draft Plan of Action was discussed under the CEDS Final Project Scoring agenda item.

### **Draft CEDS November Newsletter**

J. Boulanger summarized the draft CEDS newsletter. The CEDS committee concurred that the newsletter should be distributed as soon as possible so to have it available before the holidays.

### **Public Comment**

There was no public comment.

### **Next Meeting**

The next meeting date of the CEDS committee is Wednesday, December 3 at 4pm at Southern NH University.